

SWOT Analysis



Each scenario requires a "SWOT" analysis, in which we analyze what Strengths (S) and Weaknesses (W) we have in responding to this scenario, as well as what Opportunities (O) and Threats each scenario poses for our work.

	Back to the 1930s	Have and Have Nots	A New Renaissance	A Smaller but Tastier Pie
Strengths				
Weaknesses				
Opportunities				
Threats				

Considerations for Each Scenario



	Back to the 1930s	Have and Have Nots	A New Renaissance	A Smaller but Tastier Pie
Skills and Competences to Develop				
Coalitions to Create				
Merger and Strategic Partnership Opportunities				
Physical Assets to Retain / Discard				
Best Organizational Structure				
Our Organization's Relevance				
Our Organization's Value				
Our Organization's Uniqueness				

Programs and Activities



Each scenario will require us to adapt our organization's programming and activities in response. What programs or services will we add, upgrade, discontinue or continue in each scenario?

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Add				
Discontinue				
Upgrade				
Continue				

How the Scenarios Affect...



	Back to the 1930s	Have and Have Nots	A New Renaissance	A Smaller but Tastier Pie
My Clients				
My Donors				
My Staff				
My Partners				
My Competitors				
Agencies/Institutions my Organization Interacts with				

Questions without Easy Answers



- What things that we considered impossible become possible?
- What difficult conversations we need to have?
- Who else needs to be at the table?
- What more information do we need?

Impact in New Ideas/Plans



	Back to the 1930s	Have and Have Nots	A New Renaissance	A Smaller but Tastier Pie
Strategic/Programmatic Idea 1				
Strategic/Programmatic Idea 2				
Strategic/Programmatic Idea 3				

Implications



Scenario: Back to the 1930s Haves and Have-Nots A New Renaissance A Smaller but Tastier Pie

Area of Interest	What opportunities this scenario presents	What threats this scenario presents	What skills or competences are needed?	What do we need to do now to prepare?